

Introduction to Corrective/Camouflage Makeup

Following a brief introduction detailing Linda Seidel's experience, career and development of her product, Natural Cover, the course will cover the product knowledge and techniques listed below.

1. Skin in relation to camouflage

- a. the world's colors
- b. eight skin tone groups
- c. undertones
- d. surface color
- e. skin texture
- f. skin type
- g. limitations

2. Matching Skin Tones

- a. olive to coffee
- b. beige to brown
- c. rose beige to bronze
- d. adding a tint

3. Preparing the Skin for Application

- a. exfoliating
- b. hydrating
- c. moisturizing
- d. sun protection
- e. sun damaged skin
- f. excessively oily skin

4. Common Skin Conditions

- a. hyper-pigmentation
- b. hypo-pigmentation
- c. tattoos
- d. acne
- e. rosacea
- f. scars
- g. dark under-eye circles
- h. uneven skin tone
- i. bruising

5. Application Techniques

- a. spot concealing
- b. using color theory
- c. layering
- d. blending two shades
- e. stippling
- f. using a brush
- g. applying as foundation
- h. sheer to opaque

6. Powder Techniques

- a. waterproofing
- b. dusting
- c. blending powders
- d. loose vs. pressed

7. Body Camouflage

- a. spider & varicose veins
- b. surgical and injury scars
- c. sun damage

8. Psychological Aspects

- a. It's all about perception
- b. Sensitive situations
- c. Understanding the power of your words and deeds
- d. Consummate professional
- e. Ego aside
- f. Client for life